# Checklist For Attracting Digital Nomads

**This is a bonus resource to go with our free email course:**

[Content Marketing Made Automatic](#)

This checklist will help your resort, hotel, or BnB to attract traveling professionals.

A manager may want to look into each of these items to make sure it is addressed.

A marketing or PR person may want to make special mention of these items.

## Make sure to have the following:

- ❏ Internet that is reliable and fast (> 5Mbps) — hopefully on secured network
- ❏ Great wifi coverage throughout all areas, including the pool
- ❏ Power outlets
- ❏ Easy access to full meals as well as snacks
- ❏ *Good* coffee
- ❏ Tables or desks

## These items are also nice:

- ❏ A sign that makes it clear that it is okay to work, with any guidelines (like 2 hours max)
- ❏ Power adapters
- ❏ Power converters
- ❏ Lounging area
- ❏ Standing desks
- ❏ A quiet area (like a library)
- ❏ A coworking area, with a few desks
- ❏ Conference rooms

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